

Press Release

New momentum in premium printing: hofmann infocom and Neef + Stumme join forces

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Nuremberg/Wittingen – "hofmann infocom" and "Neef + Stumme" are both known for the highest quality printing and communication solutions. Professional digital solutions, brilliant print results, processed perfectly and delivered on time to one or thousands of addressees - this is what both companies stand for. The hofmann infocom group dates back to 1908. Since then, it has become an integrated provider of media, printing and media services. Customers are impressed by premium products in LED UV technology and related areas. Neef + Stumme, founded in 1892, already has "Premium Printing" in its logo - the name says it all. Environmental accreditation such as "Blue Angel" complete the picture.

At the beginning of 2021, the Nuremberg communications specialist hofmann infocom was purchased by Navigator Group as part of succession planning. With the addition of Neef + Stumme, two premium providers are now pooling their strengths under the umbrella of Navigator Medien Holding. The merger brings optimal coverage in sales, production and logistics. The combined offer is rounded off with digital topics, printing, processing and logistics - and in the area of sustainability.

"When I handed my company over to Messrs. Brinkmann and Muschick, it was based on confidence and trust in the further development of hofmann infocom. I am pleased that the group of companies is being strengthened so quickly and so consistently", comments Frank Hofmann.

"The merger sets an example for continuity and innovation in a demanding market. At Neef + Stumme we have the same understanding of quality as at hofmann infocom. The liason of our business models allows us to present an exceptionally comprehensive product and service portfolio to our customers", says managing director Andreas Bauer.

"Already in the first joint conversation it became clear to me: There is potential here to present our customers with even more attractive offers. That has become more concrete in the subsequent discussions, where we found a common understanding of and dedication to the highest quality. Discussions were based on a joint vision that was quickly found: Hofmann / Neef + Stumme offer their customers complete solutions

for their print communication with cutting-edge technologies and help them to provide lasting results with brilliant print products – all based on a shared passion for perfection. In addition, media and media services can simplify customer communication processes. Now that the common roof is ready, I am looking forward to the interior work.", says Dr. Jochen Brinkmann, Managing Director the Navigator Group.

About Navigator

The Navigator Medien Holding is part of the Navigator Group, an owner-managed industrial holding company that has been acquiring and developing medium-sized companies since 2016. The typical commitments are detachments from larger units when they are no longer part of the core business, succession situations and also restructuring. This is done with a long-term investment horizon and the primary goal of strengthening the group's companies through targeted measures. This also includes takeovers of complementary companies. The founders and shareholders Christian Muschick and Dr. Jochen Brinkmann manage the group with holdings in the fields of media, packaging machines, tool making, plastic injection molding and safety technology.

www.hofmann-infocom.de

www.neef-stumme.de

www.navigator-group.eu

If you have any questions about the transaction or Navigator, please contact

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